

Cases In Operations Management Building Customer Value Through World Class Operations

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Cases In Operations Management Building

Cases in Operations Management: Building Customer Value Through World-Class Operations is unique in its strong grounding in real-world decisions. The cases are structured into six chapters, each of which offers an overview of key concepts.

Cases in Operations Management | SAGE Publications Inc

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Cases in Operations Management: Building Customer Value ...

Book Review: Cases in Operations Management: Building Customer Value Through World-Class Operations. Beth Gore. Business Communication Quarterly 2006 69: 2, 232-237 Download Citation. If you have the appropriate software installed, you can download article citation data to the citation manager of your choice. Simply select your manager software ...

Book Review: Cases in Operations Management: Building ...

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Cases in Operations Management: Building Customer Value ...

Summary The Ivey Casebook Series is a co-publishing partnership between SAGE Publications and the Richard Ivey School of Business at The University of Western Ontario. Cases in Operations Management is unique in its strong grounding in real-world decisions. The cases are structured into six modules each offering an overview of key concepts.

Cases in operations management : building customer value ...

Description : This book is designed to provide new case resources for Operations Management courses. It is a series of cases that address functional-level problems which can be studied, analyzed, and resolved using the tools and techniques typically presented in the core Operations Management curriculum.

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Structure of the casebook reflects that of the companion text, Operations Management, third edition, by Slack et al. Contains over 50 short one and two page cases, covering new areas, such as: operations strategy, interactive design, simultaneous engineering, supply chain reengineering, performance measurement, and TPM.

Cases in Operations Management, 3rd Edition - Pearson

Operations Management Case Studies. Operations Management "We Are Market Basket" ... Building Operational Resiliency: Authors: David Simchi-Levi and William Schmidt Japan's March 11, 2011 Great Tōhoku earthquake and tsunami was among the most damaging natural disasters on record. This case examines the organizational structure and ...

Operations Management Case Studies | LearningEdge at MIT Sloan

Operations management case studies helps to come out with various operational and project planning challenges in an organization. These case study deals with project management leadership, operational challenges and opportunities, inventory management and planning, strategic network optimization, different forecasting dilemmas etc.

Operations Management Case Studies | Project Planning Case ...

Introduction to Operations Management Case Analysis PART I. Operations ManagementCase 1. Birmingham International Airport. Robert Johnston Case 2. Hogsmeadow Garden Centre. Alan Betts Case 3. A Day in the Life of Frederic Gode, Operations Manager, BonPain, Orleans, France. Stuart Chambers Case 4.

Cases in operations management (Book, 2003) [WorldCat.org]

Abstract Despite many calls for case-based operations management research, the successful publication rate of such articles in top-tier journals has been less than stellar. A five step case-based research and dissemination process is presented. Guidance is given to future researchers for each step in the process.

Effective case research in operations management: a ...

*Cases in Operations Management: Building Customer Value Through World-Class Operations is unique in its strong grounding in real-world decisions. The cases are structured into seven chapters, each of which offers an overview of key concepts.

Cases in operations management : building customer value ...

Journal of Operations Management, Management Science, and Production and Operations Management. The qualitative case studies chosen were published between 1992 and 2007. With an increasing trend toward using more qualitative case studies, there have been meaningful and significant contributions to the field of operations management, especially ...

Qualitative Case Studies in Operations Management: Trends ...

Operations Management A primary challenge for governments and organizations is to manage their resources as efficiently as possible. The teaching cases in this section challenge students to become decisive managers through a host of topics including budgeting and finance, infrastructure, regulatory policy, and transportation.

Operations Management Cases - HKS Case Program

Case topics represented on the list vary widely, but a number are drawn from the case team's focus on healthcare, asset management, and sustainability. The cases also draw on Yale's continued emphasis on corporate governance, ethics, and the role of business in state and society.