

Online Library I Want My Mtv  
The Uncensored Story Of The  
Music Video Revolution

# **I Want My Mtv The Uncensored Story Of The Music Video Revolution**

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### **I Want My Mtv The**

A Look Inside I Want My MTV . In their 2011 book I Want My MTV: The Uncensored Story of the Music Video Revolution, authors Craig Marks and Rob Tannenbaum revisit the "golden age" of music videos, from 1981 to 1992, based on interviews with more than 400 people. As they learned, sometimes bad videos happen to great songs.

### **I Want My MTV: The Uncensored Story of the Music Video ...**

" I Want My MTV is the definitively funny-yet loving-chronicle of music video's golden age: the hopes, the dreams, the drugs, the hair, the legacy of Tawny Kitaen. And for gossip, it's packed

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tighter than one of Heart's spandex bustiers." -Rob Sheffield, author of the national bestseller Love is a Mix Tape and Talking to Girls About Duran Duran

## **I Want My MTV: The Uncensored Story of the Music Video ...**

As someone who was just hitting puberty when MTV was born, I Want My MTV was a walk down memory lane, bolstered by behind-the-scenes insight into how it all stayed afloat. (The answer, for the first two or three years at least, is "barely.") How did they get Bowie to in their early ads? How did they come up with their logo?

## **I Want My MTV: The Uncensored Story of the Music Video ...**

The irresistible fun of "I Want My MTV" is that the documentary's directors, Tyler Measom and Patrick Waldrop, do such a nimble and straight-up job of filling in the backstory of how it all...

## **'I Want My MTV' Review: A Fun and**

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**Heady Documentary - Variety**

THE POLICE EN MTV TELEVISION 1983

**THE POLICE -MTV I Want My MTV  
(1983) - YouTube**

I Want My MTV, a 2019 documentary about the early years of the influential cable music network, will have its television premiere on A&E on Sept. 8 at 9 p.m.

**'I Want My MTV' Documentary  
Coming to A&E | Best Classic Bands**

I Want My MTV: The Uncensored Story of the Music Video Revolution is a book about the rise of American cable television channel MTV, its heyday, and its transformation away from a strictly music video channel. It was written by music journalists Craig Marks and Rob Tannenbaum and published in 2011 by Dutton Penguin in the United States. The book's name is borrowed from a marketing campaign launched by the channel in 1981 where the catchphrase "I Want My MTV!" was used to

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encourage cable subscrib

## **I Want My MTV (book) - Wikipedia**

This is an Mtv promo circa 1984. Mtv used it to encourage customers to demand cable companies to add MTV. There were some that saw this as the destruction of...

## **I Want My Mtv - YouTube**

The most successful Dire Straits single, "Money for Nothing" is inspired by Mark Knopfler listening to a man complaining about the musicians that emerged in the 1980s. The song features an...

## **Dire Straits - Money for Nothing Lyrics | Genius Lyrics**

The song features a guest appearance by Sting singing background vocals, providing both the signature falsetto introduction and backing chorus of "I want my MTV." The groundbreaking video was the first to be aired on MTV Europe when the network launched on 1 August 1987.

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## **Money for Nothing (song) - Wikipedia**

Years later, Kylie Minogue would shout the words “I want my MTV” while performing her new song Slow at the MTV European Awards in 2003 (she did win an award later in the evening). The phrase originated precisely from that breakthrough 1980s MTV campaign that made people call their cable operators and demand access to MTV.

## **I Want my MTV! The Birth of Music Television and How it ...**

“I Want My MTV” weaves together exclusive interviews with the network’s founders and VJs, artists and journalists, along with rarely seen archival footage and outtakes, including an interview with the late David Bowie that was never broadcast on television.

## **Biography: I Want My MTV | A&E**

Directed by Tyler Measom, Patrick Waldrop. With Tori Amos, Jack Antonoff,

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Jeff Ayeroff, Pat Benatar. In 1981, a new channel burst onto the rising spectrum of cable TV offerings. It became a touchstone for young people and a new format for musicians and filmmakers to show off their talents.

## **Biography: I Want My MTV (2019) - IMDb**

This song became the first song played on MTV Europe when it began airing because of "I want my MTV" line at the beginning. The music video for this song was one of the first to use the computer-generated imagery of human characters. It won Video of the Year at the 1986 MTV Video Awards.

## **Dire Straits - Money For Nothing Lyrics | AZLyrics.com**

I Want My MTV ( 1996) I Want My MTV. A collection of promos and station ID's from MTV's early years and the original Joe's Apartment short film.

## **I Want My MTV (Video 1996) - IMDb**

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I Want My MTV tells the story of the first decade of MTV, the golden era when MTV's programming was all videos, all the time, and kids watched religiously to see their favorite bands, learn about new music, and have something to talk about at parties.

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" I Want My MTV is the definitively funny-yet loving-chronicle of music video's golden age: the hopes, the dreams, the drugs, the hair, the legacy of Tawny Kitaen. And for gossip, it's packed tighter than one of Heart's spandex bustiers."

### **I Want My MTV by Rob Tannenbaum, Craig Marks ...**

An equally if not more important date in the history of MTV would occur on March 1, 1982. That's when the then-struggling music video network would launch the ad campaign that would save the day: "I Want My MTV!" The slogan was the



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genius of legendary Advertising Hall of  
Famer George Lois.

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